

fashion calendar

1971

31 st year • issued weekly

APRIL 12

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 12, 1971

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
<u>EASTER SUNDAY FASHION SHOWS IN NEW YORK CITY</u>			
Sunday April 11 12:30 P.M. Luncheon	EASTER LUNCHEON FASHION SHOW Highlights by Kasper for Joan Leslie, Wilson Folmar, Leo Narducci, Gene Berk for Paganne, Malcolm Starr. Reservations (\$12.50):	LEADING DESIGNERS	HOTEL PLAZA TERRACE & PERSIAN ROOMS
	by Mary Alice Rice, PL. 2-5726.		PL. 9-7010. Produced
Sunday April 11 1:00 P.M. Dinner	EASTER SUNDAY FASHION SHOW Fashions by Geoffrey Beene, Pierre Cardin-N.Y., Design Thai, Nat Kaplan, Hanae Mori, Leo Narducci. Designer collection in Trevira by Beene Bazaar, Brenner Couture, Concept VII, Kasper for Joan Leslie, Calvin Klein, Susan Thomas. Junior coats and suits by Nat Hirsch for Junior Gallery. Junior sportswear: Ellen Tracy. Furs: Ben Kahn. Hats: Cesar Rubio. Wigs: Jerome Alexander. Show at 2:30. Reservations (\$10.00):	VARIOUS MANUFACTURERS	WALDORF-ASTORIA PEACOCK ALLEY
	Fashion show director: Mia Grau, AT. 9-4359.		EL. 5-3500.
Sunday April 11 1:00 P.M. Luncheon	ELEVENTH ANNUAL BENEFIT FASHION SHOW "The People's Choice" fashion show -- participation by guests. In honor of Golden Anniversary of N.Y. State Easter Seal Society. Chairman: Mrs. H. Donald Sills. Tickets: \$25.00; juniors, \$17.50. Contact: Jeanette Fritsche, 156 East 52nd Street, MU. 8-4886.	EASTER SEAL SOCIETY (239 PARK AVE. SO.)	HOTEL PLAZA BAROQUE & BALLROOMS
Beginning Monday April 12	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-6909.	DAVIDOW BY UMBERTO MANZO	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday April 12	LOOMKNITS COLLECTION SWEATER KNIT DIVISION Continuous showings. Contact: Janice Watt, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Monday April 12- April 14	42ND READY-TO-WEAR SHOWINGS IN ITALY Mon., April 12 5:00 P.M.	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
March 25- March 29	See RF	High Fashion Ready-to-Wear by: Centinaro, Enzo, Fabiani, Sorelle Fontana, Heinz Riva, Andre Laug, Ognibene Zendman, Sarli, Tita Rossi, Titti Brugnoli, Tiziani, Antonelli, Balestra, Baratta, Barocco, Capucci, Carosa. 8:30 P.M. Shirts and Men's Ready-to-Wear by: Di Lauriano, Malbor, Sir Bonser, Guarnera, Windsor, Max Vita, Nativo by S. Giorgio, Coccoli, Corsini, Baratta, Litrico.	
(continued on following page)			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>READY-TO-WEAR SHOWINGS IN ITALY (continued from page 1)</u>			
<u>Tues., April 13</u>	<u>9:30 A.M.</u>	<u>Boutique-Luxury Ready-to-Wear by:</u> Trell, Argos Dini, La Mendola, Ferragamo, Hermitt, Kinki Shop Diffusion, Tendresse, Livio De Simone, Lux Sport, Caumont, Valditivere.	
	<u>6:30 P.M.</u>	<u>Boutique-Luxury Ready-to-wear by:</u> Avolio, Pellizzoni, Pi Cri, Litrico, Garbell, Franco Bartoli, Gibo, Paola Signorini, Krizia, Montedoro, Billy Ballo.	
<u>Wed., April 14</u>	<u>9:30 A.M.</u>	<u>Leather Fashions and Furs by:</u> Studio M.H. Lesy, Gherardni, Le Gardien, Roberto Cavalli, Naldoni, Melloni, Parodi, Assunta, Viscardi, Gianni De Rossi, Pellegrini, Fendi, Soldano.	
	<u>5:30 P.M.</u>	<u>High Fashion Knitwear by:</u> Nardini, Trico, Milena Mosele, Missoni, Albertina, Illaria Gentucca, Carla Ferrero, Noni Sport, Gi Bi, Bonard, Maljana, Naka, Laura Aponte, Lancetti Tricot by Icap, Mirsa, Avagolf.	
	Contact: Franco Tancredi , Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A, 50121 Florence, Italy.		
Tuesday April 13 11:00 A.M. & 2:30 P.M.	TWO SHOWINGS OF FALL COLLECTION Also at 2:30 P.M. Both shows by reservation. Contact: Miss Erika, 594-6900.	SPORTOWNE	500 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 13 12:30 P.M.	PAN-AMERICAN FASHION SHOW Inter-American fashion show celebrating Pan-American Week. Contact: Querube Arias, 566-2958. Fashion Coordinator: Terry Mayer, 685-6561.	N.Y. CITY DEPT. OF PUBLIC EVENTS	AVENUE OF THE AMERICAS & 53RD STREET
Wednesday April 14 11:30 A.M.	CUSTOMER SHOW:FASHIONS BY JERRY SILVERMAN Designed by Shannon Rodgers. Publicity: Madeline de Vries, Pl. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Wednesday April 14 12:30 P.M. Luncheon	SPRING AND SUMMER FASHION SHOW Day and evening dresses by Arthur Doucette for J.G. Couture. Raincheetahs by Naman, designed by Judith Scates. Swimwear by Sea Fashions of California. Reservations (\$5.95): CI. 6-9171. Barbetta Publ: Ellen Perl, TE. 2-8212.	THREE MANUFACTURERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 14 4:00 P.M.	PRESS PREVIEW: NEW WATERFORD GALLERY By invitation. Publicity: Rea Lubar Assoc., 279-0793.	B. ALTMAN & CO.	4TH FLOOR
Wednesday April 14 7:30 P.M.	LATIN AMERICAN FASHIONS IN WASHINGTON In observance of Pan American Week, the Secretary General of the Organization of American States, and the vice-pres. for International Operations of Sears, Roebuck & Co., Mr. John F. Gallagher, will present Latin American fashions and exhibits of manufactured products. Reception will follow. (Black tie) By invitation. Contact: Jo Hopkins, 790-7802.	SEARS; & ORGANIZATION OF AMERICAN STATES	PAN AMERICAN BUILDING WASHINGTON, D. C.
April 14- April 23	83RD INTERNATIONAL FASHION WEEK IN BERLIN. Contact: Fachverband der Berliner Damenoberbekleidungsindustrie e.V., 1 Berlin-Dahlem, Podbielskiallee 42.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 17- April 22	PRET-A-PORTR (ready-to-wear) Fall-Winter showings in Paris, Parc des Expositions, Porte de Versailles, (April 17 - 5:00 P.M. - 7:00 P.M. Reception "Welcome American Day", press room) Contact: Federation Francaise des Industries du Vetement Feminin, 69 Rue de Richelieu, Paris II, France.		
April 18	5:00 P.M., DESIGNER SHOE GUILD COCKTAIL PARTY, ESSEX HOUSE, COLONNADES ROOM		
Sunday April 18- April 20	FIRST ANNUAL GUILD FASHION FOOTWEAR WEEK For manufacturers and retailers. Publicity: Billie Gould, 869-1675.	DESIGNER SHOE GUILD (40 WEST 27TH STREET)	ESSEX HOUSE 160 CENTRAL PARK SOUTH
Sunday April 18- April 20	FALL BOYS' & YOUNG MEN'S MARKET WEEK Showing of Fall collections by Boys' & Young Men's Apparel Manufacturers Association and Children's World -- a national youth wear market week. "Fashion Theatre" with free morning and afternoon performances. Also, free hospitality lounge on main floor. Contact: 594-5130.	BAMA	HOTEL NEW YORKER 8TH AVE. & 34TH STREET
Monday April 19 8:00 A.M. Breakfast	FALL FOOTWEAR AND FASHION PRESENTATION Presentation of fashions by Halston. Speakers: Mr. Bruce E. Clubb; Alexandra Mayes -- Marketing Director, Glamour Magazine. Tickets: \$10.00. Publicity: Billie Gould, 869-1675.	DESIGNER SHOE GUILD (40 WEST 27TH STREET)	ESSEX HOUSE COLONNADES ROOM SOUTH
Monday April 19 9:30 A.M.	FALL COLLECTION IN CALIFORNIA Also showing April 20, 26 at 9:30 A.M. By reservation. Contact: 213-627-0806.	HELGA	722 SOUTH LOS ANGELES ST. SHOWROOM
Monday April 19 4:30 P.M. Cocktails	SHOWING OF KNITTED FASHIONS Fashions for men, women, children in Fair-Tex Mills knitted fabrics of Enkalure nylon and Encron polyester by American Enka. Show at 5:00. By invitation. Publicity: Fair-Tex--Betty Yarmon, 755-3487; American Enka--Audrey Albert, James F. Fox, 500 Fifth Avenue, LA. 4-1180.	FAIR-TEX MILLS (1410 BROADWAY)	ESSEX HOUSE COLONNADES ROOM
Monday April 19 5:00 P.M.- 7:00 P.M.	FASHION RECEPTION: NEW FALL SHOES Golo will introduce their new Fall shoe collection. Publicity: Helen Perlman, BR. 9-5800.	GOLO (350 FIFTH AVENUE)	ESSEX HOUSE PARK SUITE
Beginning April 19	OPENING OF COMPLETE FALL COLLECTIONS IN LOS ANGELES Contact: Los Angeles Fashion Guild, 110 East 9th St., L.A., 213-627-1034.		
Tuesday April 20 10:00 A.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter continuous. Contact: R.L. Spencer, 213-MA.7-5201.	MR. BLACKWELL	719 S. LOS ANGELES STREET LOS ANGELES, CALIFORNIA
Tuesday April 20 4:00 P.M. Champagne	SPRING AND SUMMER COIFFURES "Le Miroir" -- preview of Spring-Summer coiffures by Monsieur Marc. By invitation. Contact: UN. 1-0700. Publicity: Muriel Durand, 355-6744.	MONSIEUR MARC	22 EAST 65TH STREET SALON - 2ND FLOOR
Tuesday April 20 6:15 P.M. Cocktails	PRESS PREVIEW: SPRING ROOMS Press preview of new designer rooms. By invitation. Open to public, Wed., April 21. Publicity: Arlene Friedlander, PL. 2-1988.	BLOOMINGDALE'S	5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 20- May 15	FALL-WINTER COLLECTION Day-into-evening collection. By appointment. Contact: 369-3770.	DIANE VON FURSTENBERG	ESSEX HOUSE - SUITE 203 160 CENTRAL PARK SOUTH
Wednesday April 21 12:30 P.M. Luncheon	FASHION SHOW: LUNCHEON "In-Out Fashions for both Sexes"--Women's fashions by Bill Tice for Royal and Men's fashions by Alexander Shields. Prices: \$5.95. By reservation. Contact: CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	BILL TICE FOR ROYAL AND ALEXANDER SHIELDS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 21 11:00 A.M. & 2:00 P.M.	FALL PREVIEW "The Moving Picture" -- body fashions, daywear, nightwear. Introducing: loungewear featuring The Jacques Tiffeau for Gossard collection. By invitation. Contact: Mary Ann Shraky, 682-8510.	GOSSARD	330 MADISON AVENUE SHOWROOM - PENTHOUSE
April 21- April 28	FASHION FAIR IN LONDON - CLOTHING EXPORT COUNCIL Contact: British Trade Development, 150 East 58th St., 593-2258.		
Thursday April 22 12:30 P.M. Luncheon	ISRAELI BENEFIT FASHION SHOW Celebrities will model fashions from Israel. Accessories: Bonwit Teller. Chairman and Fashion Coordinator: Vera Bacal. Hon. Chmn: Mrs. Yosef Tekoah. Guest of honor: Bess Myerson. Show at 2:00. Reservations: minimum purchase \$500 Israel bond and \$6.00 for luncheon. Contact: 215 Park Avenue South, OR. 7-2775.	ISRAEL BONDS- N.Y. WOMEN'S DIV.	HOTEL AMERICANA IMPERIAL BALLROOM
Postponed April 22	MONSANTO (WIG FIBER DIVISION) PRESS PREVIEW, ORIGINALLY SCHEDULED FOR APRIL 22 HAS BEEN POSTPONED TO WEDNESDAY, MAY 5 AT 12:30 (See page 7).		
April 24- April 28	INTERNATIONAL FUR TRADE FAIR IN FRANKFURT. Contact: JU. 2-7788 or Frankfurter Rauchwaren-Messe D-6000 Frankfurt Main, Bettinaplatz, West Germany.		
April 25- April 29	IGEDO FASHION FAIR, DUSSELDORF, GERMANY. Contact: Internationale Modemesse GmbH, 28 Freiligrathstrasse, Dusseldorf, Germany.		
Monday April 26 10:30 A.M. & 3:30 P.M.	FALL AND WINTER BRIDAL COLLECTION Two formal showings: 10:30 A.M. and 3:30 P.M. By invitation. Thereafter by appointment. Contact: Julian Pollack, CH. 4-3847. Publicity: Janet Chute, 40 Cambridge St., Charlestown, Mass., 617-242-2677.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 26 2:00 P.M.	FALL AND WINTER BRIDAL FASHIONS Galina and Bouquet bridal, bridesmaid and children attendant gowns, designed by Christos. Showings at 2:00 P.M., April 26, 27, 28, May, 3, 4. By invitation. Contact: Michael, 565-3304. Publicity: Margaret Hodge, 765-0653.	GALINA-BOUQUET	499 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
April 26	3:30 P.M., PRISCILLA OF BOSTON, 498 Seventh Avenue, 9th floor, 244-3847.		
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Florence Napp (for Lanvin), WI. 7-5324.	THE ARKINS: & LANVIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 26	OPENING OF COMPLETE FALL COLLECTION Continuous by appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Mandy Cole, 244-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Barbara Walker, 244-2700.	GINESSA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday April 26	OPENING OF FALL KNITWEAR COLLECTION Dresses, separates, sportswear. By reservation. Contact: Ann Lawrence, 244-4700	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous showings. Contact: Bernice Geller, 947-2055.	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION Designed by Terry Morton and Sandra Nussbaum. Contact: BR. 9-0952.	PARNES-FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 26- April 30	READY-TO-WEAR FROM CANADA Coats, suits, dresses, rainwear, sportswear, knits, skiwear, sport coats, (leather, suede, fun fur). By appointment. Contact: Ray Everett, 586-2400.	CANADIAN DEPT. TRADE COMMERCE, INDUSTRY	McALPIN HOTEL 7TH FLOOR
Tuesday April 27 4:30 P.M. Cocktails	PREVIEW OF "OLEFIN" FIBERS FOR APPAREL Introduction of "Olefin" fibers for men's and women's knit fashions. <u>Show</u> <u>at 5:15.</u> By invitation. Contact: Pauline Delli Carpini, 752-5525.	HERCULES, INC.	PLACE TO BE ANNOUNCED
Beginning Tuesday April 27	OPENING OF FALL COLLECTION Day through evening fashions designed by Eleanor Brenner. Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 947-9677.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday April 28 9:30, 11:00, 2:00, 3:30	RESIDENT BUYERS AND PRESS SHOWS Fall '71 lingerie collection. Press at 9:30, 2:00, 3:30. By reservation. Contact (buyers): Marjorie Carney; (press): Andr�e Carr, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Wednesday April 28 11:00 A.M.	PRESS SHOWING: FALL COLLECTION Also May 4 and 11 at 11:00 A.M. By reservation. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday April 28 11:30 A.M.	CUSTOMER SHOWINGS OF SUMMER FASHIONS By Alan Phillips for Jeremy. Publ: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Wednesday April 28 12:00 Noon Luncheon	PRESS PREVIEW: FALL MENSWEAR John Weitz will preview his collection of Fall menswear at a luncheon for the press. By invitation. Contact: Helen Berkowitz, 563-4920.	JOHN WEITZ (40 WEST 55TH STREET)	HAMPSHIRE HOUSE THE COTTAGE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 28 2:00 P.M. & 3:30 P.M.	FALL '71 PREVIEW OF FOUNDATIONS Two showings for press and resident buyers. By reservation. Contact (buyers): Kay Keniry, 661-1300, ext. 296; (press): Lucia Childs, ext. 266.	WARNER'S SLIMWEAR	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 28 4:15 P.M. Cocktails	AMERICAN DESIGNER SHOWING Crompton-Richmond will present men's and women's fashions for Fall. Show at 4:45. By invitation. (Also Wed., May 5 at 4:00 P.M., Hotel Ambassador, L.A.) Publicity: Helen Boyd, 564-2900, ext. 296.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	HOTEL PLAZA GRAND BALLROOM
Thursday April 29 10:30 A.M.	PRESS PREVIEW: FALL-WINTER COLLECTION By invitation. (Continuous showings of a small group beginning Mon., April 12 Contact: Bob Miller, 695-7715.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE NEW SHOWROOM - 6TH FLOOR
Thursday April 29 12:30 P.M. Luncheon	53RD ANNUAL KNITWEAR CONVENTION American-designed, original knit apparel for men, women and children presented by: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; American Wool Council; Bancroft Licensing Division; Indian Head, Inc.; Celanese Fibers Marketing Co.; Cotton, Inc.; Courtaulds North America, Inc.; E.I. duPont de Nemours & Co., Inc.; Eastman Chemical Products, Inc.; FMC Corp.; American Viscose Division; Hystron Fibers, Inc.; Monsanto Textiles Division; Phillips Fibers Corp.; Supima Association of America; The Wool Bureau, Inc.; and Woolknit Associates, Inc. Commentator: John Weitz Producer: Mia Grau. Price: \$15.00. Press by ticket only. Contact: Edward Brandwein, 51 Madison Avenue, 683-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	AMERICANA HOTEL BALLROOM
Sunday May 2- May 4	HOME SEWING SHOW FOR BUYERS Preview of over-the-counter fabrics, trimmings, sewing accessories, patterns by 100 major resources. Special color and fashion forecast rooms; panel discussions. Hours: Sun., 10:00 A.M. - 7:00 P.M.; Mon. and Tues., 9:30 A.M. - 6:00 P.M. Contact: Muriel Wanderman, 475 Fifth Ave, 969-0300	AMERICAN FASHION HOME SEWING COUNCIL, INC.	WALDORF-ASTORIA 9TH AND 10TH FLOORS
Monday May 3 1:15 P.M.	OPENING OF FALL COLLECTION Also May 10 at 1:15. By reservation. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday May 3 2:30 P.M.	OPENING OF FALL COLLECTION Also May 10 at 10:30 A.M. By reservation. Contact: CH. 4-3169.	MODERN COUTURE BY PEG ENDERSBY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday May 3 5:30 P.M.	FALL COLLECTION IN NEW YORK Also May 5, 10, 12, 17, 18 at 5:30 P.M. By reservation. Contact: Dick Steine or Walter Oppenheimer, 213-627-0806.(L.A.); or 355-6033 (N.Y.).	HELGA	HOTEL GOTHAM VICE PRESIDENTIAL SUITE
Beginning Monday May 3	OPENING OF FALL COLLECTION Dresses and sportswear, in addition to coats. Contact: 594-3219.	DIA DIODATO	526 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday May 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Miss Nancy, 868-9070.	DON SIMONELLI	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 4 8:45 A.M. Breakfast	PREVIEW SHOWING: FALL SPORTSWEAR <u>Show promptly at 9:00.</u>	TIKTINER (NICE, FRANCE) By invitation. Thereafter by appointment in private suite until May 21. Publicity: Betty Yarmon, 755-3487.	HOTEL PLAZA WHITE & GOLD SUITE
May 4	11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh Avenue, LO. 3-0988.		
Tuesday May 4 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Contact: PE. 6-6983.	H.O.B.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday May 4 1:00 P.M.	OPENING OF FALL COLLECTION Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	THE FIFTH ADDITION BY MARSHALL KLUGMAN	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Beginning May 4	OPENING OF FALL COLLECTION Continuous showings. Contact: Judy Harvey, LO. 4-0462.	SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday May 4 2:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. <u>Buyer show at 3:00.</u> Additional show at 4:00. By invitation. Contact: Harri Carey, 695-5555.	JON HAGGINS	37 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Wednesday May 5 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Gina Harrington, 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Wednesday May 5 11:30 A.M.	PREVIEW SHOWING: FALL COLLECTION By invitation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday May 5 11:30 A.M.	CUSTOMER SHOWING OF SUMMER FASHIONS Fashions by Gino Charles and Malcolm Charles. Publ: Madeline de Vries, PL. 3-7300	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Wednesday May 5 12:30 P.M. Luncheon	PRESS PREVIEW: NEW WIG FIBER "Wigging On"-- presentation of Monsanto's new wig fiber. (Note change of date) By invitation. Publicity: Virginia Haynes, 556-5432.	MONSANTO (WIG FIBER DIVISION)	HOTEL PLAZA TERRACE ROOM
Wednesday May 5 1:00 P.M.	PRESS SHOWING BY MAXIME DE LA FALAISE By invitation. Thereafter by appointment. Contact: 695-1617 or 947-1050.	HARMON KNITWEAR AND BLOUSECRAFT	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday May 5 3:00 P.M.	PREMIERE COLLECTION DESIGNED BY ADRI By invitation. Thereafter by appointment. Contact: Shirley Ornstein, LO. 4-9115.	CLOTHES CIRCUIT (DIV. OF ANNE FOGARTY)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday May 5 4:30 P.M.	PREVIEW OF FALL DRESSES & SUITS By invitation. Contact: Michele Abruzzo, BR. 9-6560.	DAVID CRYSTAL (498 SEVENTH AVENUE)	HOTEL PIERRE ROOF GARDEN
May 5	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday May 5	OPENING: FALL COLLECTION Continuous showings. Please note new showroom.	AQUANALA	512 SEVENTH AVENUE NEW SHOWROOM - 13TH FLOOR Contact: Betsey Klein, 736-1076
Thursday May 6 10:00 A.M.	INTRODUCTION OF NEW FALL SPORTSWEAR By reservation. (Press show at 2:30, by invitation). at 10:00 A.M. Contact: Sydelle Shaw or Sheldon Post,	SOMETHING! BY OSCAR DE LA RENTA	1411 BROADWAY SHOWROOM - 29TH FLOOR Also, May 11 and 19 594-5424.
Thursday May 6 10:30 A.M.	PRESS PREVIEW OF FALL COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 685-8290.	PHILIP SILLS; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 6 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. (Note time change). Contact: 868-2880. Publicity: Eleanor Lambert, MU. 8-2130.	ANNEMARIE GARDIN FOR PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday May 6 1:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO. 4-6874. Publicity: Betty Yarmon, 755-3487.	STUDIO SIX BY TOM NASARRE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 6	2:30 P.M., SOMETHING! BY OSCAR DE LA RENTA, PRESS SHOW, by invitation.		
May 6	4:00 P.M., JOHN ANTHONY, 530 Seventh, PRESS SHOW, by invitation, 239-7080.		
Thursday May 6 4:00 P.M.	FALL COLLECTION BY OLE BORDEN By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Friday May 7 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION Preview of fashions, home furnishings, children's items, gifts by West Virginia craftsmen. By invitation. Thereafter Hotel Gotham, private suite, through May 21. By appointment. Contact: Florette Angel, 147 Summers Street, Charleston, West Virginia, 304-343-0171.	MOUNTAIN ARTISANS (WEST VIRGINIA)	TIME & LIFE BUILDING PONTI AUDITORIUM
Friday May 7 12:00 Noon	CALIFORNIA COLLECTION IN NEW YORK Also May 14 at 1:00 P.M. Contact: Marion Auley at Sylvan Rich, 947-8470.	PHYLLIS SUES (8680 MELROSE AVE., L.A.)	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday May 7 1:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	SCHRADER SPORT BY TOM NASARRE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday May 10 10:00 A.M.	OPENING OF FALL COLLECTION Designed by Beverly Moyer and Bill de Natale. Also May 19 at 10:00 A.M. By reservation. Contact: Neil Peskin, LA. 4-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 10	10:30 A.M., MODERN COUTURE, 530 Seventh Avenue, 19th floor, CH. 4-3169.		
May 10	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, PRESS SHOW, by invitation.		
May 10	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, PRESS SHOW, by invitation.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 10 12:00 Noon	FALL COLLECTION AND BOUTIQUE SPORTSWEAR Introduction of Boutique Sportswear, in addition to complete Fall collection. (Note change of date).	DON BREITINGER FOR HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 10	Also May 14, 19, 25 at 12:00. Contact: LA. 4-0237.		
May 10	1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh, PRESS SHOW, by invitation.		
May 10	1:15 P.M., NAT KAPLAN, 498 Seventh Avenue, 21st floor, LO. 5-4115.		
Monday May 10 2:00 P.M.	FALL COLLECTION BY HUBERT LATIMER Also May 19 at 2:30. By reservation. Contact: LO 4.-9220.	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday May 10 3:00 P.M.	OPENING OF FALL COLLECTION Also May 17, 19, 25 at 11:00 A.M. By reservation. (Press Show, May 10 at 11:00 A.M.). Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday May 10 3:30 P.M.	PRESS SHOWING: FALL COLLECTION By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE NEW SHOWROOM - 8TH FLOOR
Monday May 10 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Mr. Macy, PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
May 10	4:30 P.M., DOMINIC ROMPOLLO, 550 Seventh, PRESS SHOW, By invitation, 239-4155.		
Monday May 10 5:00 P.M.	OPENING OF NEW COLLECTION Introducing a new concept in clothing and a new merger -- Richard Tam, Inc. and Jon Mandl for Tam II. By invitation. Thereafter at Sylvan Rich Showroom, 530 Seventh Ave., 9th fl. Contact: Marion Auley, 947-8470; or 213-749-2224.	RICHARD TAM/ JON MANDL	HOTEL PLAZA TERRACE ROOM
May 10	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033.		
Monday May 10 6:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	HOTEL PIERRE COTILLION ROOM
Beginning Monday May 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday May 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: WI. 7-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday May 10	FALL COLLECTIONS Continuous showings. By appointment. Contact: Joe Melton, 565-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday May 11 9:00 A.M.	OPENING OF FALL COLLECTION Also May 18 at 9:00 A.M. Contact: Geri Lasher, 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 11 9:30 A.M.	FALL COLLECTION By invitation only. Contact: Dick Conrad, 695-2900.	BARBARA LARSON FOR STJ	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
May 11	10:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 1411 Bway, 29th floor, 594-5424.		
Tuesday May 11 10:00 A.M.	OPENING OF FALL COLLECTION Also May 13, 18, 25 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 11 10:00 A.M.	FALL COLLECTION BY MOLLY Also May 13 and 18 at 10:00 A.M. By reservation. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday May 11 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also May 13 at 11:00 A.M. Contact: 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
May 11	11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh Ave, 2nd fl, LO. 3-0988.		
Tuesday May 11 12:00 Noon	OPENING OF FALL COLLECTION Also May 12 and 17 at 12:00 Noon. (Press show, Monday, May 10 at 12:00 Noon). By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE NEW SHOWROOM - 4TH FLOOR
Tuesday May 11 12:00 Noon	NEW SPORTSWEAR COLLECTION By invitation. Contact: MU. 3-2467. Publicity: Viola Rossi, 489-8118.	SPORTCOUTURE BY FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday May 11 12:00 Noon	PREVIEW OF FALL COLLECTION Thereafter by appointment. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 11 1:00 P.M.	OPENING OF FALL COLLECTION Also May 12, 17, 18, 24, June 1 at 1:00. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 11 1:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 11 2:00 P.M.	OPENING OF FALL COLLECTION Also May 20 at 11:30. By reservation. Contact: Bill Parnes, 564-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 11 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Continuous thereafter. Contact: Nan Koven, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 11 2:30 P.M.	FALL COLLECTION BY MARIE McCARTHY Also May 12, 17, 19, 24 at 2:30. By reservation. Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday May 11 2:30 P.M.	OPENING OF FALL COLLECTION Also May 14 and 19 at 2:30. By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 11 3:00 P.M.	SHOWING OF FALL COLLECTION Premiere collection by John Anthony. By reservation. (Press Show, Thurs., May 6 at 4:00 P.M., by invitation). Contact: Bob Levine, 239-7080.	JOHN ANTHONY	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Tuesday May 11 3:30 P.M.	OPENING OF FALL COLLECTIONS Designed by Patrick Porter and Mario Forte. By invitation. Continuous thereafter. Contact: LO. 5-1025. Publicity: Barbara Kling, LT. 1-8024.	RONA DRESSES, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 11 4:00 P.M.	FALL SHOWING Cacharel of Paris will present his Fall collection. Show followed by cocktails. By invitation. Contact: Susie Vogel, WI. 7-4406.	CACHAREL (DIV. OF MALLORY)	LAMB'S CLUB 130 WEST 44TH STREET
Tuesday May 11 4:00 P.M.	OPENING OF FALL COLLECTION Also May 20 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR BY ELINOR SIMMONS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday May 11 4:00 P.M.	OPENING OF FALL COLLECTION Also May 20 at 4:00. By reservation. Contact: 594-0030.	J.G. COUTURE BY ARTHUR DOUCETTE	530 SEVENTH AVENUE MALCOLM STARR SHOWROOM
Tuesday May 11 4:00 P.M. Aperitif	72ND ANNUAL STUDENT SHOW The Fashion Division of Pratt will present its annual collection by students. Show at 4:30. By invitation. Contact: Mrs. Lisa Porfido, 622-2200, ext. 383.	PRATT INSTITUTE (BROOKLYN)	HOTEL ROOSEVELT GRAND BALLROOM
Tuesday May 11 5:15 P.M.	FALL COLLECTION BY STEPHEN BURROWS Showing of Fall collection for press and buyers. By invitation. Publicity: Joanne Creveling, CI. 7-1100, ext. 345.	BENDEL STUDIO	PLACE TO BE ANNOUNCED
Tuesday May 11 7:00 P.M.	INT'L LEATHER FASHION SHOW Annual fashion showing of men's and women's leather and suede ready-to-wear and sportswear. By invitation. Production: Sybil Weinman. By reservation. Contact: MU. 7-1185.	INTERNATIONAL TRADE SHOWS	HOTEL McALPIN BALLROOM
Beginning Tuesday May 11	OPENING OF AUTUMN COLLECTION Continuous by appointment. Contact: Bernice Lewis, 279-3410.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 12 8:30 A.M. Breakfast	OPENING OF FALL COLLECTION By invitation. Thereafter by reservation at showroom, 530 Seventh Avenue, 4th floor. Contact: LW. 4-9000.	KASPER (530 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Wednesday May 12 10:00 A.M.	PRESS SHOWING: FALL COLLECTION By reservation. (<u>Note change of time</u>). Contact: LW. 4-0454.	BEENE BAZAAR	550 SEVENTH AVENUE NEW SHOWROOM - 8TH FLOOR
Wednesday May 12 10:30 A.M.	OPENING OF FALL COLLECTION Also May 18, 20, 26 at 10:30 A.M. By reservation. (<u>Press: May 12, 2:30 P.M., by invitation</u>). Contact: LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

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Wednesday May 12 11:00 A.M.	PRESS SHOWING: FALL COLLECTION (Note change of time). Contact: Doug Sylvia, 594-5660.	LEO NARDUCCI	550 SEVENTH AVENUE NEW SHOWROOM - 8TH FLOOR
	Also May 13 and 18 at 10:00 A.M. By reservation.		
Wednesday May 12 12:00 Noon	OPENING OF FALL COLLECTIONS. (Note change of time.)	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Also May 19, 26, June 2 at 11:30 A.M. Contact: LA.4-3520		
May 12	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW. 4-0454.		
Wednesday May 12 1:00 P.M.	OPENING OF FALL COLLECTION Also May 18 and 25 at 1:00. By reservation. (Press, May 10 at 1:00, by invitation). Contact: Lucille Tice, WI. 7-8235.	BOUTIQUE DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 12	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.		
May 12	2:30 P.M., OSCAR DE LA RENTA, PRESS SHOW, 550 Seventh Avenue, by invitation.		
May 12	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
Wednesday May 12 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO. 3-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
May 12	4:00 P.M., DONALD BROOKS, PRESS SHOW, 550 Seventh Avenue, by invitation.		
May 12	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033.		
Beginning Wednesday May 12	OPENING OF FALL COLLECTION "Ideas for Fall" by Miss Rikki. By appointment. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday May 13 8:00 A.M. Breakfast	17TH ANNUAL HOME FURNISHINGS CONFERENCE "This is the Year for Home Furnishings!" -- day long conference. Creative Merchandising Awards Luncheon at 12:30. Price: \$25.00, members; \$35.00 non-members. Contact: Trude Low, CH. 4-8780.	NATIONAL RETAIL MERCHANTS ASS'N.	BILTMORE HOTEL MADISON AVENUE & 43RD ST.
Thursday May 13 9:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Matty, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday May 13 9:00 A.M.	PRESS PREVIEW: FALL COLLECTION "A New Concept in Contemporary Clothes, at a new price, for a new Tif." By invitation. Thereafter by appointment. Contact: 947-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE NEW SHOWROOM - 22ND FLR.
May 13	10:00 A.M., LEO NARDUCCI, 550 Seventh Avenue, 8th floor, 594-5660.		
May 13	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
May 13	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121.		

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Thursday May 13 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Abbott, BR. 9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday May 13 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Matty Talmack, LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 13 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: WI. 7-6845.	VICTORIA ROYAL LTD. BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
May 13	11:00 A.M., PIERRE CARDIN, 550 Seventh Avenue, 24th floor, 279-3091.		
Thursday May 13 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Contact: LO. 3-6126.	CLARET BY JOSEPH BUCCHEIR	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday May 13 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also Tuesday, May 18 at 12:00 Noon. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday May 13 1:00 P.M.	FALL COLLECTION BY RIZKALLAH Also May 19 at 1:00. By invitation. Contact: 594-0030.	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday May 13 1:30 P.M.	PRESS PREVIEW: FALL & WINTER COLLECTION Daytime dresses, costumes and evening fashions, designed by Jay Anderson and Fred Ackerman. By invitation. Thereafter by appointment. Contact: Mrs. Penny Walker, 947-0964. Publicity: Margaret Hodge, 1250 Sixth Ave., 765-0653.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday May 13 2:30 P.M.	OPENING OF FALL COLLECTION Also May 18, 20, 25, June 2 at 2:30. (Press show, Monday, May 17 at 3:00 P.M. Hotel Pierre, by invitation). Contact: 524-6968.	BILL BLASS LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday May 13 4:00 P.M.	PREVIEW SHOWING OF FALL COLLECTION By invitation. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Thursday May 13 4:00 P.M.	OPENING OF FALL COLLECTION Also May 18 and 25 at 4:00. By reservation. (Press show, Wednesday, May 12 at 4:00, by invitation). Contact: Mary Jean Rainnie, WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday May 13 5:30 P.M.	PREVIEW OF FALL COLLECTION By invitation. Showings at Hotel Gotham, private suite, May 14 at 12:00 Noon and May 17 at 6:30. Contact: Marjorie Plecher, 213-657-8586.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	ST. REGIS HOTEL VERSAILLES SUITE
Friday May 14 10:00 A.M.	FALL COLLECTION BY PHILLIPE GUIBOURGE Also May 17 at 10:00. By reservation. Contact: Fleta Hickman, LO. 4-9220.	MISS DIOR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday May 14 11:00 A.M.	PREMIERE SHOWING: FALL COLLECTION Also May 17 at 11:00, May 20 at 1:00, May 24 at 12:00. By reservation. Contact: Ben Ray, CH. 4-3877.	EDWARD PARNES, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
May 14	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
May 14	1:00 P.M., PHYLLIS SUES, 530 Seventh Avenue, 9th floor, 947-8470.		
May 14	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983.		
May 17	10:00 A.M., MISS DIOR, 498 Seventh Avenue, 17th floor, LO. 4-9220.		
May 17	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave, 23rd fl, LA. 4-9350.		
May 17	11:00 A.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877.		
Monday May 17 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
May 17	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW. 4-0454.		
Monday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Showing for press and buyers, by reservation. Contact: Maria Scotto, 239-8878.	CHESTER NOW	530 SEVENTH AVENUE NEW SHOWROOM - 16TH FL.
May 17	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.		
Monday May 17 2:00 P.M.	FALL BOUTIQUE IMPORTS FROM PARIS Fall collections and the Nina Ricci Boutique. By invitation. Thereafter by appointment. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
May 17	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue. 12th floor, 244-1872.		
May 17	3:00 P.M., BILL BLASS PRESS SHOW, Hotel Pierre, Cotillion Rm, by invitation.		
Monday May 17 4:00 P.M.	OPENING OF FALL COLLECTION Also May 19 at 10:00 A.M. and 4:00 P.M.; and May 24 at 4:00 P.M. By reservation. <u>(Note new address). (Press Show, Tuesday, May 18 at 12:00 Noon. By invitation).</u> Contact: 239-8878.	CHESTER WEINBERG	530 SEVENTH AVENUE NEW SHOWROOM - 16TH FL.
May 17	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033.		
Monday May 17 8:00 P.M.	ANNUAL BENEFIT SUPPER-DANCE Theme: "Adrian, the Magnificent" -- costumes for Crawford, Garbo, Gaynor, Harlow, Hepburn, MacDonald and Shearer; also, high fashions for the American women. Minimum contribution: \$125.00 per person (deductible) for 1971 Foundation Fund for Scholarships and Development." (Black tie). Contact: LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday May 17	ITALIAN READY-TO- WEAR IN NEW YORK Showing of Fall collections. By reservation. Contact: PL. 5-2340.	MODA ROMANA	ST. REGIS HOTEL MEZZANINE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 17	OPENING OF FALL COLLECTIONS Continuous showings. Contact: 244-6350.	TANNER OF NORTH CAROLINA; TOBY TANNER; TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
May 18	9:00 A.M., MALCOLM CHARLES, 530 Seventh Avenue, 5th floor, 594-3000.		
Tuesday May 18 9:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday May 18 10:00 A.M.	OPENING OF FALL COLLECTION Also May 19 at 11:30. By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
May 18	10:00 A.M., LEO NARDUCCI, 550 Seventh Avenue, 8th floor, 594-5660.		
May 18	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121.		
May 18	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
May 18	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 23rd floor, LA. 4-9350.		
Tuesday May 18 11:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 18 12:00 Noon	OPENING OF FALL COLLECTION Also May 26 at 12:00 Noon. By reservation. Contact: Sam Cohen, 244-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
May 18	12:00 Noon, CHESTER WEINBERG PRESS SHOW, 530 Seventh Avenue, by invitation.		
May 18	12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, BR. 9-5012.		
May 18	1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235.		
May 18	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.		
Tuesday May 18 2:30 P.M.	OPENING OF FALL COLLECTION By invitation. Daily thereafter at 10:30 and 2:30 until June 15. Contact: Peter Horn, BR. 9-9223.	CUDDLECOAT-LaFLAQUE BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 18	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor. 524-6968.		
May 18	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235.		
Tuesday May 18 5:00 P.M.	OPENING OF FALL COLLECTION Also May 20, 26 at 2:30; May 21 at 10:30. By reservation. Contact: LO.3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
May 18	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033.		
May 19	10:00 A.M., GINO CHARLES, 530 Seventh Avenue, 4th floor, LA. 4-4510.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 19	10:00 A.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 239-8878.		
May 19	10:00 A.M., GINO CHARLES, 530 Seventh Avenue, 4th floor, LA. 4-4510.		
May 19	10:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 1411 Bway, 29th fl, 594-5424.		
May 19	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave, 23rd fl, LA. 4-9350.		
May 19	11:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.		
May 19	11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 14th fl, LA. 4-3520.		
May 19	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Wednesday May 19 1:00 P.M.	OPENING OF FALL COLLECTIONS Designed by Martin Staehely. <u>(Press show: Thursday, May 20 at 1:00 P.M., by invitation).</u> Contact: Dorothy Hermé, 244-7270.	SARMI; SARMI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday May 19 1:00 P.M.	SHOWING OF FALL COLLECTION By reservation. <u>(Press Show, Monday, May 10 at 4:30 P.M., by invitation).</u> Contact: Bill Levin or Jo MacLeod, 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
May 19	1:00 P.M., MALCOLM STARR INTERNATIONAL, 530 Seventh Ave., 20th fl, 594-0030.		
May 19	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
May 19	2:30 P.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Ave, 17th fl, LO. 4-9220.		
May 19	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Ave., 27th fl, PE. 6-6983.		
May 19	4:00 P.M., CHESTER WEINBERG, 530 Seventh Ave., 16th fl, 239-8878.		
Wednesday May 19 5:30 P.M.	FALL COLLECTION: FIRST ANNIVERSARY CELEBRATION Fall cocktail and evening fashions and accessories designed by Surgit and Adarsh Gill. By invitation. Publicity: Frances Laterman, TR. 6-5921. From May 21, by appointment, Hotel Gotham. Contact: Miss Gill, 348-2132.	SAZ (200 EAST END AVENUE)	RAFFLES FIFTH AVENUE & 59TH ST.
May 20	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
May 20	11:30 A.M., CHUCK HOWARD, 550 Seventh Avenue, 2nd floor, 564-2155.		
May 20	1:00 P.M., SARMI; SARMI BOUTIQUE, 550 Seventh Avenue, 3rd floor, 244-7270.		
May 20	1:00 P.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877.		
May 20	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 20	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
May 20	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.		
May 20	4:00 P.M., J.G. COUTURE, 530 Seventh Avenue, 20th floor, 594-0030.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 20 4:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW: HOME LINENS BY BILL BLASS Informal press preview of the Bill Blass collection of Bed and Bath linens for Spring. Mr. Blass will be present to greet the guests. By invitation. Contact: Doris Thistlewood, 556-6435.	SPRING MILLS, INC.	104 WEST 40TH STREET 3RD FLOOR
May 21	10:30 A.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Sunday May 23- May 26	THIRD SEMI-ANNUAL BOUTIQUE SHOWING Over 900 apparel and accessory manufacturers; 630 exhibitors; boutique handicrafters in a "flea market" setting; and exhibits from 20 countries. Contact: Oscar Pluznick, 99 Chauncy Street, Boston; or LA. 4-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN BWAY & 34TH STREET
May 24	12:00 Noon, EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877.		
May 24	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.		
May 24	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
May 24	4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 239-8878.		
May 25	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
May 25	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl, LA.4-9350.		
May 25	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
May 25	1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI.7-8235.		
Tuesday May 25 2:00 P.M.	OPENING OF FALL COLLECTION Also June 1 at 2:00 P.M. By appointment. Contact: Miss Ruth or Miss Lorna, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
May 25	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 25	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235.		
Beginning Tuesday May 25	OPENING: ANGELA'S FALL COLLECTION By appointment. Contact: 695-7230.	ROSSINO-ANGELA	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
May 26	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
May 26	11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 22nd fl., LA.4-3520.		
May 26	12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Ave.,9th floor,244-5693.		
May 26	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
June 1	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.		
June 2	11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 14th fl., LA. 4-3520.		
June 2	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		

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JANUARY							FEBRUARY							MARCH							
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